<u>TECHNICAL ACTIVITY CARRIED OUT BY CENTRES</u>

Name of Centre	Meerut Local Centre

Title of Activity:	World Telecommunication and Information Society Day
Activity under Divisional Board	Statutory Days

Date:	17-05-2024	Venue:	Conference Hall, BSNL, Tejgarhi, Meerut

(Insert photo)	(Insert photo)
Title of photo : **Dignitaries on Dias**	Title of photo: **Audience in Seminar Hall**

Brief Report :-

The event was celebrated in collaboration with BSNL, UP (West), Meerut in their conference hall. The programme started with the lighting of lamp and presentation of bouquets to guests.

At the outset Er. M.L. Jain the past Chairman in the absence of Chairman Er. R.P. Agrawal welcomed the chief guest Er. A.K. Garg, ITS, CGM, BSNL UP(W) Meerut, guest of honour Manish Kumar, ITS, PGM (Meerut Business Area), guest of honour Er. P.P. Shrivastava IP&T, Senior GM (HR/Admin), BSNL, UP(W), Meerut and all the participants including engineers of BSNL and corporate members of IEI.

Er. Archana Arora, ADT (BSS), BSNL, Meerut

Speaker: Er. Archana Arora, discussed the potential of digital technologies in transcending geographical limitations and enhancing connectivity,
emphasized the empowerment of local communities and the facilitation of inclusive growth through digital innovation.

Er. Amit Kumar Bansal, ADT (Material Management), BSNL, UP(W), Meerut

Speaker: Er. Amit Kumar Bansal highlighted the advancements in telecommunications and their impact on society.

He also highlighted the role of policy and regulatory environment in fostering digital innovation.

Er. Manish Rajpal, AGM, (Sales & Marketing), BSNL UP(W) Meerut

Speaker: Er. Manish Rajpal, gave presentation on the importance of digital transformation in achieving sustainable development goals by giving examples of how BSNL is contributing to digital innovation.

Er. Vikas Agarwal, GM (Transmission) UP (W), BSNL, Meerut

Speaker: Er. Vikas Agarwal, gave presentation exploring the integration of advanced technologies like AI, IoT, and blockchain in various sectors.

He emphasized the necessity of addressing environmental, economic, and social challenges through innovative solutions.

He gave overview of the SDGs and explained how digital innovation supports these goals by giving specific examples like AI for climate action and IoT for efficient resource management. He further apprised of the Digital Innovation in Asia: Rapid growth in technology adoption driven by economic development and a young, tech-savvy population.

Case Study: Singapore's Smart Nation Initiative and its benefits.

Digital Innovation in India: Current state of digital innovation in India with widespread internet access and growing tech startups. He also explained : Digital India Initiative, including BharatNet and digital payments.

Circular Economy & Digital Innovation: Definition and role of digital innovation in promoting a circular economy.

Case Study: E-waste Management.

Health Tech and Telemedicine: The role of digital innovation in healthcare delivery. Examples of telemedicine platforms and their benefits.

The Chief Guest and Guests of Honour also shared their experiences about the digital transformation of society over the years. The Chief Guest expressed his concern by stating that there is still a long way to go as per the 2023 data with 2.6 billion people not yet connected telecommuncationally.

Mementos were presented to the guests and speakers.

Hony. Secretary, IEI Meerut Local Centre, Er. S.C. Mittal presented the vote of thanks,summarized the key points discussed by the speakers and highlighted the importance of continued collaboration and innovation in achieving sustainable development. Er. Mittal expressed his confidence that we shall bridge this gap of disparity and India will emerge as a developed country by the year 2047.

Er. Ramesh Chand convened the entire programme very successfully.

The event was covered by leading newspapers in Meerut, featuring news and photos of the celebration.